



10 Templates to Spark Your Next Blog Post!

WRITER'S BLOCK SWIPE FILE

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Blogging is hard work. You put in the time, you write good content, but there are those days when you stare at a blinking cursor. How often do you suffer from writer's block?



Think about the hours you spend on your writing. Now, multiply that by the hours you scratch your head on what to write for Monday's blog post.

I blog on my [website](#) Monday, Wednesday and sometimes Friday. It takes a lot of hard work and dedication to keep the content flowing. I have good days and I have bad days. If I don't keep moving forward, those who depend on my weekly posts will wonder what happened to me.

Over the past few months, I've had several people ask me, "*How do you write so much without running out of ideas?*" Trust me, I run out of ideas. It happens far more than you think. It's what I do in those moments that determine my success or failure in writing my next post.

7 Templates to Spark Your Next Blog Post!

If you are finding yourself suffering from writer's block, this is just what the doctor has ordered. There is hope and writer's block is just a symptom of not having the resources to spark that idea.

Here are 10 idea sparking things you can use to write your next blog post.

1. Tell a personal story. Nothing is more powerful than using stories to communicate a message. Maybe there's something you recently struggled with. Tell that story and the victory you used to overcome that obstacle keeping you from success.

2. Give a resource list. People love resource lists. They help the reader navigate a world of options. You can talk about the latest apps you've been using. A book library resource (*a great way to earn affiliate commission.*). Perhaps you can talk about your most popular blog posts and combine them into one article. Start compiling.

3. Share your favorite workflow. We all do things our own way to save time in our day. Write a step-by-step guide on something you do as a mundane task for your readers. This task can help them see immediate success and will give you credibility as an authority on the topic.

4. Comment on something newsworthy. There are things happening around us all the time. Turn on the TV and you have a plethora of things to write about. Take a story, add some value and give people a why they should care about this story.

5. Explain a decision you recently made. People ask me from time to time, *what is it you do and why?* When I make a decision about my blog, I let my readers know what I'm up to. It helps me help them make their choices easier, because I've done it first.

10 Fast Fix It Solutions for Writer's Block

6. Write a book review. If you're a blogger, there's a good chance you're also a reader. If you're not a reader, become one. But give a review of something you've read recently and how you're applying it to your life.

7. Refresh/update an old blog post. It may seem like cheating, but you have a solid set of content that people are not finding or searching for anymore. Find an old post, refresh it by rewriting certain parts, update the image and republish it.

Tip: don't edit the slug/URL. It needs to remain the same for Search Engine Optimization. Otherwise, google will get confused. You can change the title, but not the URL unless you do a 307 Redirect – I use Pretty Link.

8. Write about a Historical Event. History provides some great lessons on leadership, life and faith. Use these to your advantage to tell a great story and pull from it lessons to share with your audience.

9. Pull a lesson from something you read in the Bible today. The Word of God is filled with countless stories and lessons for every day life. If we ask the Lord to show us one thing from our daily devotionals, we can pull those lessons into a blog post to share with our followers.

10. Let everyday conversation give you ideas. I cannot tell you how many times I've used something from conversations spark an idea for my next post. Give it a try, you may find a new way to help your readers with every day conversation.

10 Fast Fix It Solutions for Writer's Block

This list will help you stay motivated and focused. That blinking cursor doesn't have to be a curse. You can always find something to write about, you just may need a kickstart in the right direction, and I hope this list provides that for you.

Here's some links to the above templates:

Personal Story: <http://jasonsisam.com/what-my-friend-bess-lorence-taught-me-about-prayer/>

Resource List: <http://jasonsisam.com/086-my-top-5-favorite-tablet-apps/>

Favorite Workflow: <http://jasonsisam.com/a-peek-inside-my-book-writing-process/>

Something Newsworthy: <http://jasonsisam.com/5-game-winning-leadership-traits-of-blair-walsh/>

Explain a recent decision: <http://jasonsisam.com/090-why-im-using-convertkit-for-all-my-email-marketing/>

Book Review: <http://jasonsisam.com/books/my-thoughts-on-launch-by-jeff-walker/>

Lesson from the Bible: <http://jasonsisam.com/discover-your-passion-in-4-easy-steps/>

Ideas from conversations: <http://jasonsisam.com/what-one-thing-are-we-missing-in-our-churches/>

Historical Event: <http://jasonsisam.com/how-to-live-your-dream-and-finish-life-strong/>